

# About FreePower

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## Product Overview

# Company History

In 2017, our founding mission was equal parts simple and ambitious: to create a world where wireless charging is elegant, effortless, and everywhere. We aimed to engineer a new charging architecture that would finally deliver on the promise of wireless charging - convenience.

Two years later, we pitched our technology on Shark Tank, where we secured a rare three-shark deal with Lori Greiner, Kevin O'Leary, and Robert Herjavec. Our first product launch was executed in tandem with well-respected consumer brand Nomad, in the form of the Base Station Pro wireless charging pad. The product was released to much fanfare: The Verge called it "wireless charging as it should have been," and Fast Company named us the 5th most innovative company in consumer electronics for "fixing wireless charging's biggest annoyance."

We took everything we learned from the Nomad launch and continued to refine FreePower for two more years, collaborating with Tesla to launch their Wireless Charging Platform, powered by our next-generation FreePower technology. Marques Brownlee called it "the best-built wireless charger [he has] ever used."

On the heels of this success, and with 230 patent assets to our name, we expanded FreePower into a new use case: integrated countertop charging. This iteration finally brings our founding vision to life - what could possibly be more ubiquitous than the surfaces we interact with every day, both at home and in commercial spaces?

FreePower for countertop is now live, with integrations in the works with partners like Leicht, Marriott, and Taylor-Morrison.






# FreePower Features

### Seamless. Elegant. Embedded.

Charge 3 devices simultaneously  
in any orientation - no need to  
align with a precise point.



### You're in Control.

Use the FreePower app to  
update firmware and change the  
halo's color and brightness.



### Award winning.





Charging Rate per Device	15W
Chargeable Devices per Unit	3
Compatible Devices	Apple, Samsung, Google, Etc.
Power Outlet Requirement	110V

230+  
Patents

PENDING & GRANTED

qi Standard

DESIGNED TO  
MEET THE GLOBAL  
STANDARD

5 Year  
Warranty

BUILT TO LAST

# Beneath the Surface

## 01 Stone Countertop

FreePower is seamlessly embedded beneath stone countertops for a stealthy and elegant look.

## 02 Structural Cover

A rib based cover has been engineered to maintain and support the structural integrity of the stone.

## 03 Transmitting Coils

Copper coils are the foundation of wireless power. Our multi-coil array powers entire surfaces from corner to corner.

## 04 Charging Halo

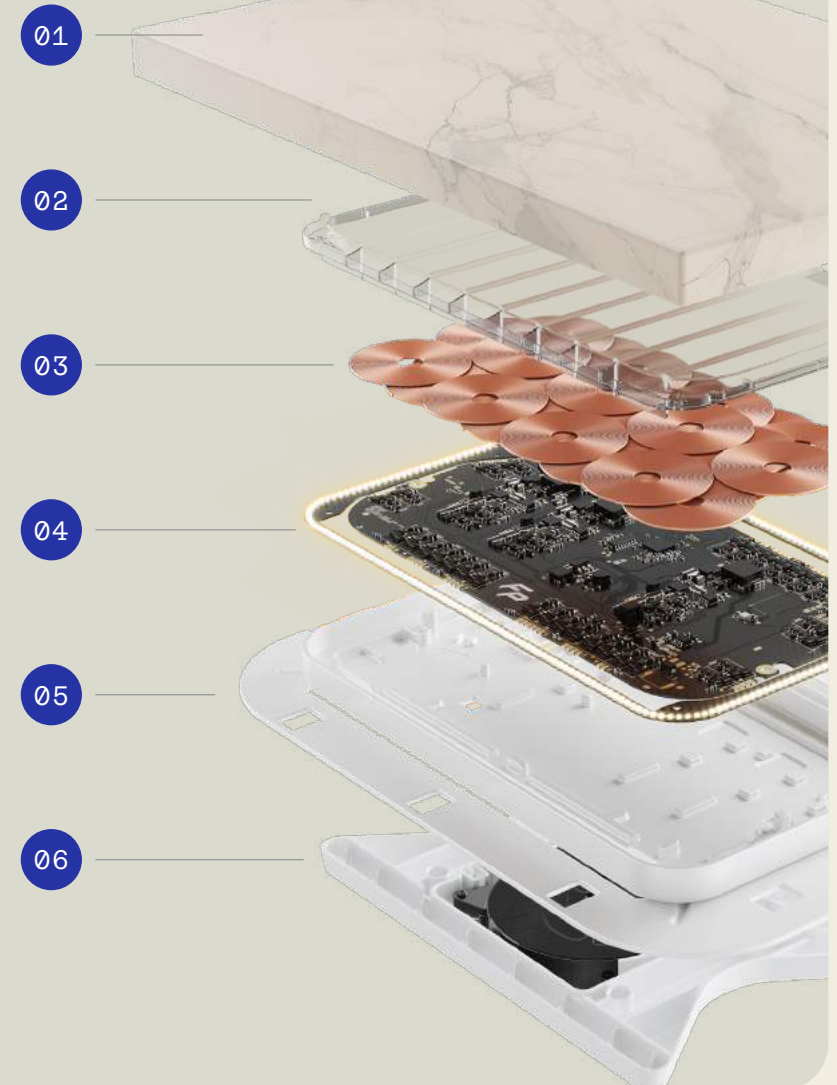
Our proprietary halo projects light through the countertop stone, indicating where devices can be set down to charge.

## 05 Mounting System

FreePower is mounted through a structurally reinforced system that's been rigorously tested for strength and durability.

## 06 Cooling System

FreePower has an intelligent cooling system that keeps the stone close to room temperature to maximize charge speed.



Product Overview

# How FreePower Compares

FreePower for Countertop is set apart by its ability to seamlessly integrate into stone countertops, providing a sleek and uninterrupted design with fast wireless charging capabilities.

Unlike other wireless chargers, which feature a small active area that requires precise alignment, FreePower allows for total freedom of placement: users can simply drop their devices and they'll pick up a charge.

It is also nearly imperceptible within the space, visible only via the (optional) glow of its proprietary charging halo, which outlines the charging zone.

	FreePower	Under Mount	Surface Mount
Freedom of position	✓	✗	✗
Multi-device charging	✓	✗	✓
Charging halo (interactive light)	✓	✗	✗
Firmware upgradeable	✓	✗	✓
App controlled	✓	✗	✗
DIY install capable	✗	✓	✓
Long term warranty (5 years)	✓	✗	✗
15W charging	✓	✗	✓
✓	*Yes in some cases		

